



ORGANISATIONAL BEHAVIOUR QUESTIONNAIRE

WHAT IS IT?

Our OBQ measures behavioural dimensions that influence how well a leader or an employee leads an organisation especially in times of stress and conflict. It examines employees' self awareness, commitment, stress management approaches and interpersonal relationships amongst others, that heavily influence how an organisation is run.

WHAT DO YOU GET OUT OF IT?

- Helps your company understand the current corporate climate and "style", as per your employees and our evidence based tool
- Helps pinpoint any areas of improvement that currently act like barriers for the optimal climate for your organisation
- Helps your company to make better informed decisions and design more effective programs.
- Often used in conjunction with our qualitative tools to get a more complete picture

WHY USE IT?

The Organisational Behaviour Questionnaire is a new type of tool. It is based upon Implicit Attitude Theory (IAT) and relies upon 'clicked' online responses rather than the completion of numerical Likert scales. The organisational behaviour questionnaire has been developed to explore the dimensions that influences the behaviours of an organisation, a team or an employee.

It also uses NEOPIC technology where a combination of images and words are used to elicit more meaningful responses from participants.

